

www.maximeyes.com 800-920-1940, Option 5 sales@first-insight.com

## Eye Care Revenue Growth Starts Here

Get paid faster and reduce insurance headaches with MaximEyes® RCM, a full service eye care billing & revenue cycle management solution powered by Fast Pay Health.



If your insurance billing and accounts receivable are out of control, MaximEyes® RCM can help. From managing claims, medical coding, and patient eligibility verification to collections and accounts receivable cleanup, our RCM specialists handle it all, reducing denials, rejections, and administrative headaches.



## The MaximEyes® Advantage

## WHY CHOOSE MAXIMEYES® RCM?

- Faster Payments: Accelerate your revenue cycle and get reimbursed promptly with expert management of claims, collections, and accounts receivable.
- Less Administrative Burden: Free up your staff's time with end-to-end RCM services that handle billing, coding, eligibility verification, and payment processing.
- Seamless Integration: Works with any optometry or ophthalmology EHR/practice management software, ensuring smooth workflows for your practice.
- **Experienced Specialists:** Benefit from a team that understands the complexities of insurance payers, reducing claim denials and rejections.
- **Grow Revenue:** Maximize reimbursements and optimize cash flow with services tailored to support your practice's financial health.
- **Transparent Insights:** Access detailed reporting and analytics to track financial performance and stay in control of your revenue cycle.

## MaximEyes® RCM Features

End-to-End Revenue Cycle Management (RCM): Comprehensive services from billing and medical coding to collections and accounts receivable cleanup.

**Insurance Expertise:** Specialized knowledge of optometry and ophthalmology insurance payers to reduce denials and ensure timely reimbursements.

**Seamless Software Compatibility:** Works with any optometry or ophthalmology EHR/ practice management software for smooth integration.

**Claims Management:** Streamlined claim submissions, monitoring, and follow-ups to reduce errors and rejections.

**Patient Eligibility Verification:** Verify insurance coverage and benefits upfront to prevent delays in payments.

Denial Management: Expert resolution of denied claims to recover revenue efficiently.

**Detailed Reporting:** Transparent financial insights with regular updates on key performance metrics and practice health.

**AR Recovery:** Specialized accounts receivable cleanup services to collect outstanding balances and improve cash flow.

We take on the administrative burden so you can focus on patients, instead of paperwork. Contact us today to learn how you can increase your net collections by 90%!

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