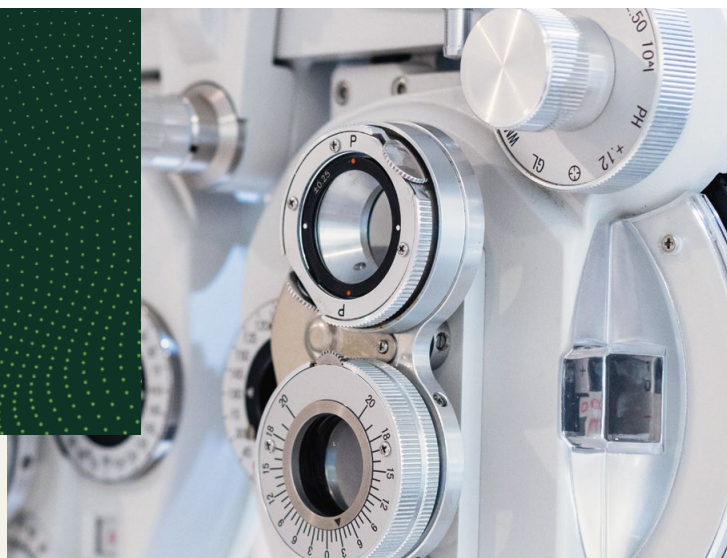


## Eye care software for thriving practices

The all-in-one solution that has everything you  
need to streamline your practice and help it grow.



## MaximEyes® Solutions



Simple, secure, and  
designed just for you

**MaximEyes® EHR**—Securely and easily enter and store the medical records for all your patients. Completely customizable. Includes robust integration and management of imaging and data from diagnostic equipment.



Maximize engagement,  
streamline operations

**MaximEyes® Practice Management**—Streamline your back-office operations with everything from intake and appointment scheduling to billing and reports.



Grow your optical  
retail business

**MaximEyes® Optical Retail**—Keep track of sales, inventory levels and customer orders.



Get paid faster with  
less headaches

**MaximEyes® RCM**—A full-service solution to support eye care billing and revenue cycle management.

## The MaximEyes® Advantage

### WHY CHOOSE MAXIMEYES?

- **Designed just for you** with ongoing input from eye doctors.
- **The most flexible system on the market** that lets you customize your EHR in seconds.
- Get help when you need it with speedy, **24/7 support** from real experts.
- All the **integrations** your practice needs
- **Decades of experience** delivering cutting-edge tech.
- **Azure multi-layered cloud data protection** keeps your info secure
- Self-guided **learning center** speeds up staff onboarding

# MaximEyes® Features

## EHR

Reduce clicking and searching with **customizable exam templates**

Faster exam wrap up and more accurate coding with **customizable triggers and codes**

Feel confident with a **certified EHR**

Store data the way you want with the option to select **Cloud or local server**

## Retail Optical Management

Less double entry with extensive **VSP integration**

Fast & easy ordering with **CLX integration**, as well as **VisionWeb, DVI & Optivision lab integrations**

Save time & reduce errors with **one-click order forms**

Quickly find frames with **frames data integration**

## Pratice Management

Get the info you need at a glance with **dashboards**

Faster patient intake with **online forms**

Reduce no shows with **text and email reminders**

Speed up payments with **online bill pay**

Save time with **fast eligibility verification**

Increase visits with **online scheduling** including **built-in waitlist notifications**

Improve communication with **in-office chat**

Stay in the know with **custom alerts for billing, scheduling, medical and more**

Faster patient check-out with **VSP benefits calculator**

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